CIO MAG LEARNING EXPEDITION

July 10th - 14th, 2023

UNIVERSITE DE BERKELEY, CALIFORNIE

cio**mag**

en partenariat avec

The Fisher Center
For Business Analytics
Berkeley Haas School of Business

UNIVERSITY OF CALIFORNIA BERKELEY

Day 1
10/07/2023

Joint Track: Innovation at The Service of Organizations
Morning

MORNING PART A

The Silicon Valley History and Model with **Gauthier Vasseur, Executive Director, Fisher Center for Business Analytics, UC Berkeley Haas School of Business.**

MORNING PART B

The New Contours of Globalization with **Olaf Groth, Professional Faculty & CEO, Berkeley Haas & Cambrian Futures.**

MORNING PART C

The Impact of Digital and Decentralized Finance with **Don Hanna, Managing Director, Center for Growth Markets at Berkeley Haas.**

LUNCH IN BERKELEY

Day 1
10/07/2023
Afternoon

AFTERNOON PART A

Analytics for Business with **Zsolt Katona, Faculty Director, Fisher Center for Business Analytics, UC Berkeley Haas School of Business.**

AFTERNOON PART B

AI, ML, and Deep Learning Demystified with **Pieter Abbeel, Professor and Director of the Robot Learning Lab at UC Berkeley and Co-Director of the Berkeley AI Research (BAIR) Lab.**

AFTERNOON PART C

Entrepreneurship & IP Management with **Matthew Rappaport, Entrepreneurship, R&D Tech Management, IP Strategist, Faculty at UC Berkeley Coleman Fung Institute for Engineering Leadership.**

DINNER AT THE IRISH CONSULATE

Day2
11/07/2023

Joint Track: Innovation at The Service of Organizations

Morning

MORNING PART A

What Augmented Reality Can Bring to Your Organization Today with **Sergiu Ardelean, CEO and co-founder of ARTI-VIVE**, and **Juliana Plexxo, AR artist and marketing campaign designer.**

MORNING PART B

How Deep Learning synthetic creations can change our trust in what we see or hear? How can we all be responsible digital citizens? with **Anna Bulakh, Head of Ethics and Partnerships at Respeecher.**

MORNING PART C

How Cryptocurrencies and NFTS are reshaping our transactions with **Julien Piet, Ph.D. student - EECS - UC Berkeley Blockchain and Crypto.**

DEJEUNER A BERKELEY

Plus d'informations sur www.cio-mag.com

E-Goverment / Smart Nations Track

MORNING PART A

The Making of Diia City to Boost Ukrainian Tech Startups with **Natalia Denikeieva, Head of Diia City' Project Office / Director of IT industry Development Directorate at the Ministry of Digital Transformation of Ukraine.**

MORNING PART B

The Estonian Digitalization Model with **Siim Sikkut, Former Government CIO of Estonia | Managing Partner, Digital Nation | Member of Presidential Digital Advisory Council, Office of the President of the Republic of Estonia.**

LUNCH IN BERKELEY

Day 3
12/07/2023
Afternoon

AFTERNOON PART A

"California and The Digital Challenge with **Nolwenn Godard, Director California Office of Data & Innovation.**"

ROUND TABLE DISCUSSION

DINNER AT THE IRISH CONSULATE

Day2
11/07/2023
Afternoon

AFTERNOON PART A

Metaverse for Business: What to do and what to prepare for? What are the great promises and the risks to anticipate? with **John Duffield, Global Innovation Strategist, Instructor (Metaverse for Business course).**

AFTERNOON PART B

Ethics in the Metaverse: The Perils of Biometrics Information with **Vivek Nair, NSF CyberCorps Scholar, NPSC Fellow & Ph.D. student - Berkeley.**

AFTERNOON PART C

Metaverse - Party Space

DINNER AT THE IRISH CONSULATE

Day3
13/07/2023
Morning

E-Goverment / Smart Nations Track

MORNING PART A

"How to Support Startups in Silicon Valley with **Daniel Zawarczynski, Austrian Trade Commissioner to the USA**."

MORNING PART B

StrategEast and The Digitalization of Central Europe / Asia with **Olha Sytnychenko, Director of Partnerships, StrategEast Center for a New Economy** + **Anatoly Motkin, Founder and President, StrategEast Center for a New Economy.**

LUNCH IN BERKELEY

Day3
13/07/2023
Afternoon

MORNING PART A

The Smart Villages / Smart Cities Movement with **Solomon Darwin, Executive Director, Garwood Center for Corporate Innovation | Executive Director, Center for Growth Markets.**

ROUND TABLE DISCUSSION

DINNER AT THE IRISH CONSULATE

Day 4
14/07/2023
Morning

Digital Leadership Track

AFTERNOON PART A

The New Facets of Leadership in The Digital Age with **Delphine Jumelle, Head of Faculty, Mazars university | Dean, The Next MBA.**

AFTERNOON PART B

Prototyping with **Cyrille Najjar, President and CEO, Sensio Air.**

LUNCH IN BERKELEY

Digital Leadership Track

AFTERNOON PART A

The Power of Design Thinking with **Dave Rochlin, Continuing Professional Faculty | Executive Director, Innovation, Creativity and Design Practice + Elizabeth Glenewinkel, Vice President, Research & Insights, Salesforce.**

AFTERNOON PART B

What Makes a Good Startup? Panel with **Marianna Bonechi, Managing Partner at Slava Ventures + Rachel Sheppard, Director - Ventures, Mars Petcare + Santiago Freyria, Startup Founder & Operator + Nicolai Wadstrom, Founder, CEO and General Partner BootstrapLabs.**

DINNER AT THE IRISH CONSULATE